

Curriculum of the Bachelor programme International Management Studies in the Baltic Sea Region (BMS)
valid as of WS 2017/2018

Module-Code	Subjects	Semester	Lecturer	Exam	1	2	3	4	5	6	7	8
					SWS/CP	SWS/CP	SWS/CP	SWS/CP	SWS/CP	SWS/CP	SWS/CP	SWS/CP
BMSIB1000	Business Management - Introduction and Organisation		Noack	K2	4 / 5							
BMSIB1100	Intercultural Management		Jacobsen	K1,5+EA	4 / 5							
BMSIB1200	Rhetoric - Presentation & Writing Skills		Loebnitz	MP+Dok.	4 / 5							
BMSIB1300	Cost Accounting		Scheibel	K2	4 / 5							
BMSIB1400	Basics of Business Law		Piroutek	K2	4 / 5							
BMSIB1500	2nd Foreign Language I (A1 of CEFR)			K2	4 / 5							
BMSIB1510	German as a Foreign Language I (A1)											
BMSIB1520	Norwegian I (A1)											
BMSIB1530	Polish I (A1)											
BMSIB1540	Russian I (A1)											
BMSIB1550	Swedish I (A1)											
BMSIB1600	Principles of Economics		Murphy	K2		4 / 5						
BMSIB1700	Introduction to Logistics & Supply Chain Management		Murphy	K2		4 / 5						
BMSIB1800	Business Mathematics / Statistics		Szepannek	K2		4 / 5						
BMSIB1900	Project Management		Jacobsen	K1,5+EA		4 / 5						
BMSIB2000	International Law		LA Burke (Danker)	K1+EA		4 / 5						
BMSIB2100	2nd Foreign Language II (A1 / A2 of CEFR)			K2		4 / 5						
BMSIB2110	German as a Foreign Language II (A2)											
BMSIB2120	Norwegian II (A2)											
BMSIB2130	Polish II (A2)											
BMSIB2140	Russian II (A1+)											
BMSIB2150	Swedish II (A2)											
BMSIB2200	Corporate Finance		Scheibel	K2			4 / 5					
BMSIB2300	International Financial Markets and Institutions		Scheibel	K1+EA			4 / 5					
BMSIB2400	Introduction to Marketing		Langguth	K2			4 / 5					
BMSIB2500	SAP Business Computing		Strauch/Verbarg	K2			4 / 5					
BMSIB2600	Analytical Statistics		Szepannek	K2			4 / 5					
BMSIB2700	2nd Foreign Language III (A2 / B1 of CEFR)			K2+MP			4 / 5					
BMSIB2710	German as a Foreign Language III (B1)											
BMSIB2720	Norwegian III (B1)											
BMSIB2730	Polish III (A2)											
BMSIB2740	Russian III (A2)											
BMSIB2750	Swedish III (B1)											
BMSIB2800	Comparative Country Studies in the Baltic Sea Region		Murphy	K1+EA				4 / 5				
BMSIB2900	International Risk Management		Scheibel	K1+EA				4 / 5				
BMSIB3000	Human Resources Management		LA Kunath	K2				4 / 5				
BMSIB3100	Principles of International Marketing		Noack	PA				4 / 5				
BMSIB3200	Introduction to Trade		Murphy	K1+EA				4 / 5				
BMSIB3300	2nd Foreign Language IV (A2+ / B1+ of CEFR)			K2+MP				4 / 5				
BMSIB3310	German as a Foreign Language IV (B1+)											
BMSIB3320	Norwegian IV (B1+)											
BMSIB3330	Polish IV (A2+)											
BMSIB3340	Russian IV (A2+)											
BMSIB3350	Swedish IV (B1+)											
	Majors in semester 5								30			
	Majors in semester 6									30		
BMSIB3500	Internship Evaluation		Murphy	Report*							2 / 2	
BMSIB3600	Practical Insights into International Business											
BMSIB3610	International Excursion		All lecturers	PA*								2 / 3
BMSIB3620	National Excursion											2 / 2
BMSIB3700	Applied Project Management		All lecturers	PA								2 / 5
BMSIB3800	Scientific Circle for Bachelor Thesis			Dok.*								5
BMSIB3900	Bachelor Thesis											
BMSIB3910	Written Bachelor Thesis											12
BMSIB3920	Colloquium											3
	ECTS per semester				30	30	30	30	30	30	30	30
	Contact hours per week				24	24	24	24				

BMSIB3400 INTERNSHIP SEMESTER - 28 ECTS-Points *

BACHELOR-THESIS (9 WEEKS)



**Fakultät für
Wirtschaft**

Studiengangskordinatorin

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As of September 2022

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Majors (electives) to choose in semesters 5 or 6						
		Semester			5.	6.
					SWS/CP	SWS/CP
Management and Innovation						
BMSIB4000	Lean Management	Murphy	K1,5+EA		4 / 5	
BMSIB4100	International Human Resource Management and Psychology for Managers	Jacobsen	K1			2 / 3
BMSIB4110	International Human Resource Management	LA C. Jacobsen	K1			2 / 2
BMSIB4120	Psychology for Managers					
BMSIB4200	International Market Access Approaches (Management and Innovation)	N.N.	K1,5+EA		2 / 5	
BMSIB4300	Innovation Management	Jacobsen	K1		2 / 2	
BMSIB4310	Innovation Management	Jacobsen	MP+Dok.			2 / 3
BMSIB4320	Idea Generation & Assessment					
BMSIB4400	Sustainability Management	Murphy	K1,5+EA		2 / 5	
BMSIB4500	Future Management	Jacobsen	K1+EA			2 / 5
International Finance and Trade						
BMSIB5000	Mergers & Acquisitions	Scheibel	K1+EA			2 / 5
BMSIB5100	Asset Management	Scheibel	K1+EA		2 / 5	
BMSIB5200	Managing Value - Business Plan	Scheibel	K1+EA			4 / 5
BMSIB5300	Investment Strategies / Trade in the Baltic Sea Region	Engel	PA			2 / 5
BMSIB5400	Developing Countries in International Trade / Trade in specific International Markets	Engel	PA		2 / 5	
BMSIB5500	International Trade - Advanced Tools	Murphy	K1+EA		4 / 5	
Markets and Communication						
BMSIB6000	Applied International Marketing	Noack	PA		4 / 5	
BMSIB6100	E-Marketing	Noack	PA			2 / 5
BMSIB6200	Intercultural Media Analysis	Noack	PA		2 / 5	
BMSIB6300	Business Plan	Noack	PA			4 / 5
BMSIB6400	International Market Access Approaches (Markets and Communication)	N.N.	K1,5+EA		2 / 5	
BMSIB6500	Social Media					
BMSIB6510	Social Media Marketing	Noack	PA			2 / 3
BMSIB6520	Social Media Analytics	Novak	PA			2 / 2
German Business						
BMSIB7000	Grundzüge der Unternehmensbesteuerung	Sieven	K2		2 / 5	
BMSIB7100	Internationale Steuerplanung	Sieven/Niehus	K2			2 / 5
BMSIB7200	Öffentliches Wirtschaftsrecht I	Danker	K2		4 / 5	
BMSIB7300	Öffentliches Wirtschaftsrecht II	Danker	K2			4 / 5
BMSIB7400	Privates Wirtschaftsrecht I	Piroutek	K2		4 / 5	
BMSIB7500	Privates Wirtschaftsrecht II	Piroutek	K2			4 / 5

Methods of examination

K2	Written examination 2 hours
K1	Written examination 1 hour
K1,5 + EA	Written Examination 1.5 hours with an application practice
K1 + EA	Written Examination 1 hour with an application practice
MP + Dok.	Oral examination with a documentation
MP	Oral examination
PA	Project work with a documentation and presentation
Dok. + Präs.	Documentation with a presentation
Dok.	Documentation

* The module is pass or fail.

The examination regulation of the degree course allows to apply alternative exams. You will get the information in the beginning of each semester.



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